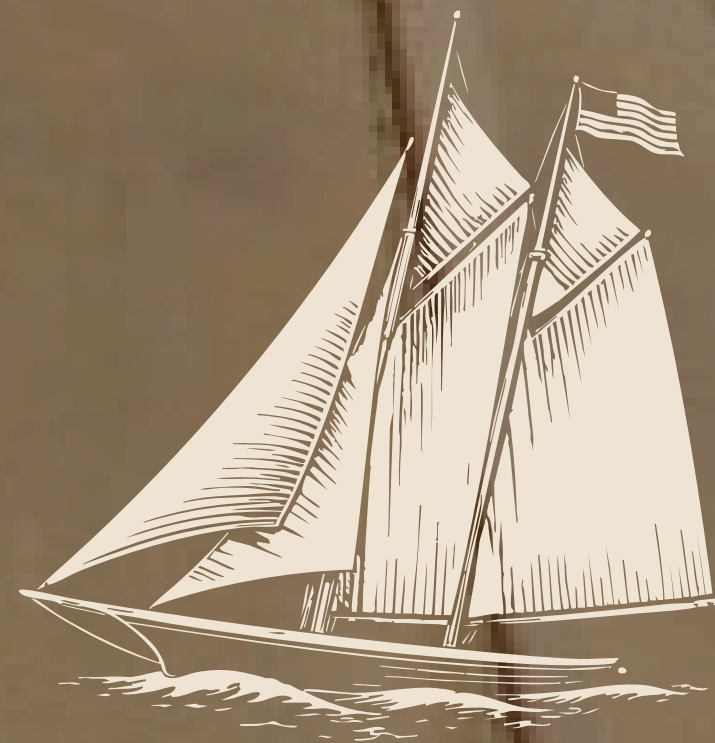


SINCE

1851



AMERICA

*The Yacht that made history*







## DESCRIPTION

The America is the origin of the America's Cup, the oldest sailing competition in the world, and the starting point of a rivalry that still defines elite sailing today.

Designed by James and George Steers and launched in New York in 1851, this yacht revolutionized competitive sailing forever thanks to its innovative design, outstanding speed, and a radical approach unlike anything seen before.

## PURPOSE

The America invites the modeling community to build the exact moment when history changed — reconnecting with the origins of innovation, international sporting rivalry, and the naval engineering breakthroughs of the 19th century.

## BENEFITS

Building the America means recreating the instant when sailing changed forever.

OcCre transforms this legacy into a scale model that celebrates innovation and boldness, faithfully respects the original design, delivers a unique building experience, and earns a special place in any serious collection.

An experience where history comes to life through premium materials and a design conceived for modelers who dare to build the origin of a legend.

## LAUNCH DATE & TIME

Pre-order: Wednesday, February 11 – 7:00 PM (CEST)

Official Launch: Tuesday, February 17 – 7:00 PM (CEST)



# KIT CONTENTS

Welcoming into the OcCre universe a model that dared to challenge the world, that represents the birth of modern sailing, and that marked the beginning of sailing as a technological competition.

## The kit includes:

- Step-by-step assembly instructions
- Video tutorials
- Scale plans
- Cast metal and brass fittings
- Laser-cut plywood sheets
- Limewood, African walnut, and sapele wood strips
- Hand-sewn sails



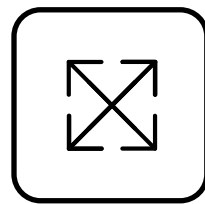


# TECHNICAL SPECIFICATIONS

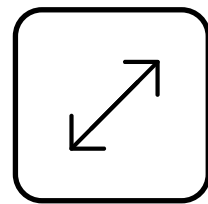
America  
America's Cup

## ***DIFFICULTY LEVEL: MEDIUM***

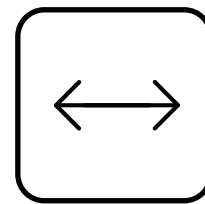
Building the America is building the exact moment when sailing changed forever.



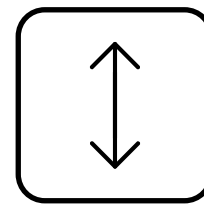
**Scale**  
1/75



**Length**  
540 mm



**Beam**  
97 mm



**Height**  
460 mm

**ESTIMATED BUILD TIME:** APPROX. 120 HOURS  
**NUMBER OF PARTS:** 1135





# MATERIALS

Every component is designed with precision and historical accuracy to deliver a building experience that combines technique, detail, and emotion.



LIMEWOOD



MAHOGANY



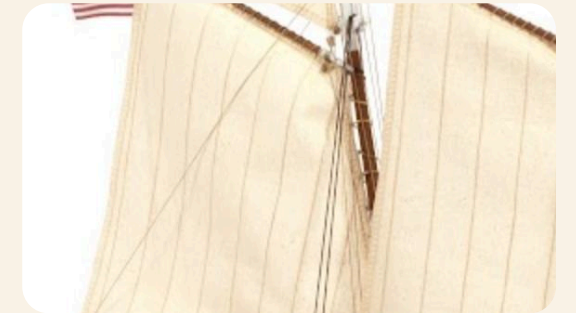
WALNUT



CAST METAL (ZAMAK)



BRASS



COTTON







# VALUE PROPOSITION

The America represents the birth of sailing as a modern competition and the beginning of the oldest international sporting rivalry still active today.

Designed to compete at a time when the Old World and the New World sought to confront each other, the America was built to demonstrate technological superiority.

A scale model that celebrates innovation, boldness, and the exact moment when navigation changed forever.

A unique building experience where history comes to life through premium materials and a design conceived for those who dare to build the origin of a legend.

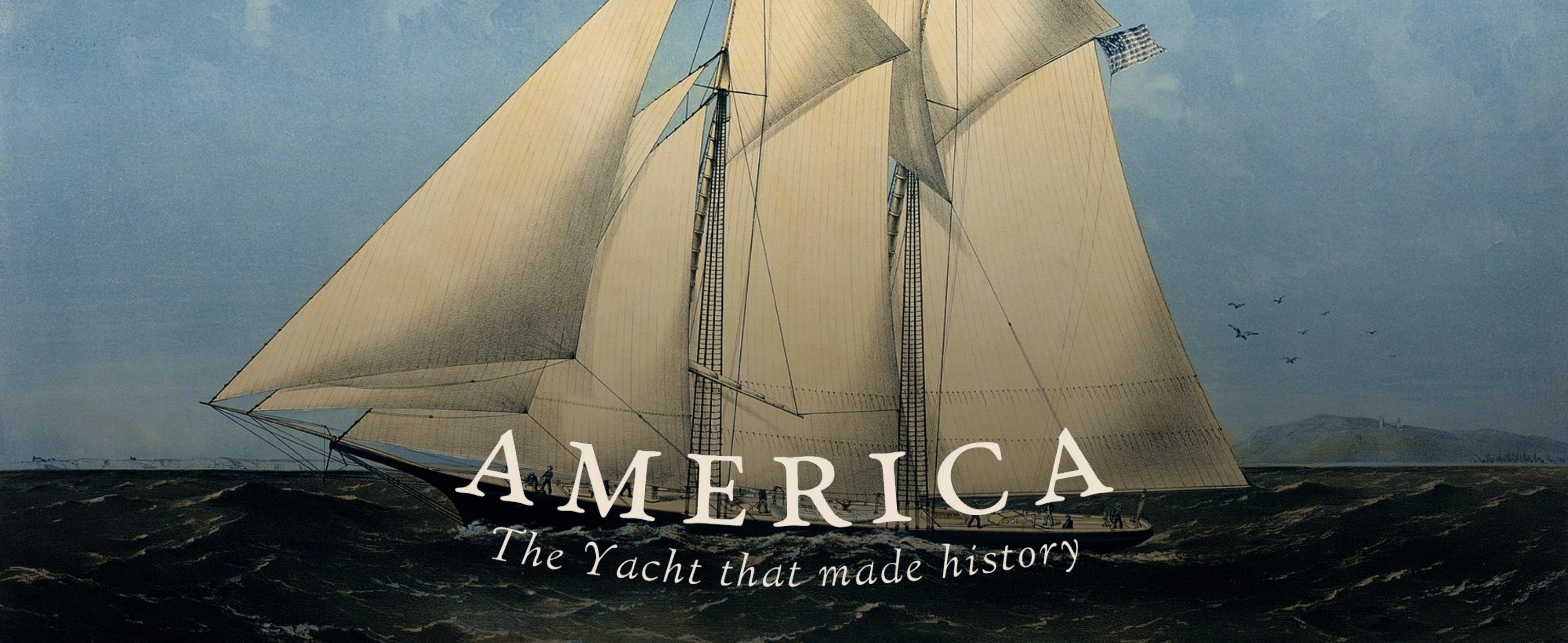
At OcCre, every model tells a story.  
And this story is the origin of them all.



# Galería de imágenes







**The yacht that didn't just win a race — it created a legend**

**The America is not just another yacht in the history of sailing. It is the origin of the America's Cup, the oldest sailing competition in the world, and the starting point of a rivalry that still defines elite sailing today.**

In 1851, the America crossed the Atlantic to compete around the Isle of Wight, England, against the elite of the British fleet.



# HISTORICAL CONTEXT

At the beginning of the 19th century, the world of sailing was very different from what we know today. Regattas were not yet global competitions, but rather gentlemen's encounters, prestige wagers, and demonstrations of power between the great elites of the Old World and the New World.

If we look back to 1844, the true origin of today's America's Cup can be found in the founding of the New York Yacht Club aboard John Cox Stevens' schooner Gimcrack. With Prince Albert's Great Exhibition scheduled for 1851 at London's Crystal Palace, Stevens and five other founding members of the NYYC set out to create a vessel capable of showcasing the skills and innovations of American naval construction.

True to the spirit of the America's Cup — a spirit that has endured to this day — the yacht America was radical from the very beginning. It was built to withstand an Atlantic crossing, featuring a beautiful three-inch-thick white oak planking over five different hardwood species, reinforced with diagonal iron bracing. The deck was made of approximately two-and-a-half-inch yellow pine, while the hull was copper-sheathed up to just above the waterline.





It was an era of fascination with yacht design. Vessels from the Old World and the New World sought to compete to compare speed and performance. The America was considered “radical.” That it was fast was never in doubt.

As tradition dictated — a tradition that continues today — the Royal Yacht Squadron fired a cannon at 10:00 a.m. to signal the start of the race, with all boats anchored and waiting for the eastward-flowing tide through the Solent. When the fleet set off in light to moderate winds, the America quickly weighed anchor, turned with the breeze, and headed west. For the first hours of the most famous race in sailing history, it became a game of pursuit.

The British yachts hoisted enormous linen sails, but with flat-cut cotton sails lashed to the masts and a superior hull form, the America began pulling ahead of the fleet.







The course led through the treacherous coastal waters around the famous English island. As described in Lawson's History of the America's Cup, it was "notoriously one of the most unfair courses for outsiders that could be selected, and indeed hardly a fair racing ground for anyone, as currents and tides make local knowledge more valuable than speed and seamanship."

The America rounded the Needles, the rocky outcrop marking the western end of the Solent, at 5:40 p.m., approximately seven and a half miles ahead of the 84-foot cutter Aurora, with only nine miles remaining to Cowes.

At 8:34 p.m. (8:37 p.m. railway time, according to the Royal Yacht Squadron secretary), a cannon fired from the flagship announced its arrival as the winner of the Cup.

According to Lawson, as the America, with its crew of 13 aboard, passed the flagship, it was "greeted with the most gratifying cheers. The band struck up Yankee Doodle."

But it was back at the Needles, at the western end of the Solent, where the most famous words in America's Cup history were spoken before Queen Victoria:

"Signal chief, are the yachts in sight?"

"Yes, Your Majesty."

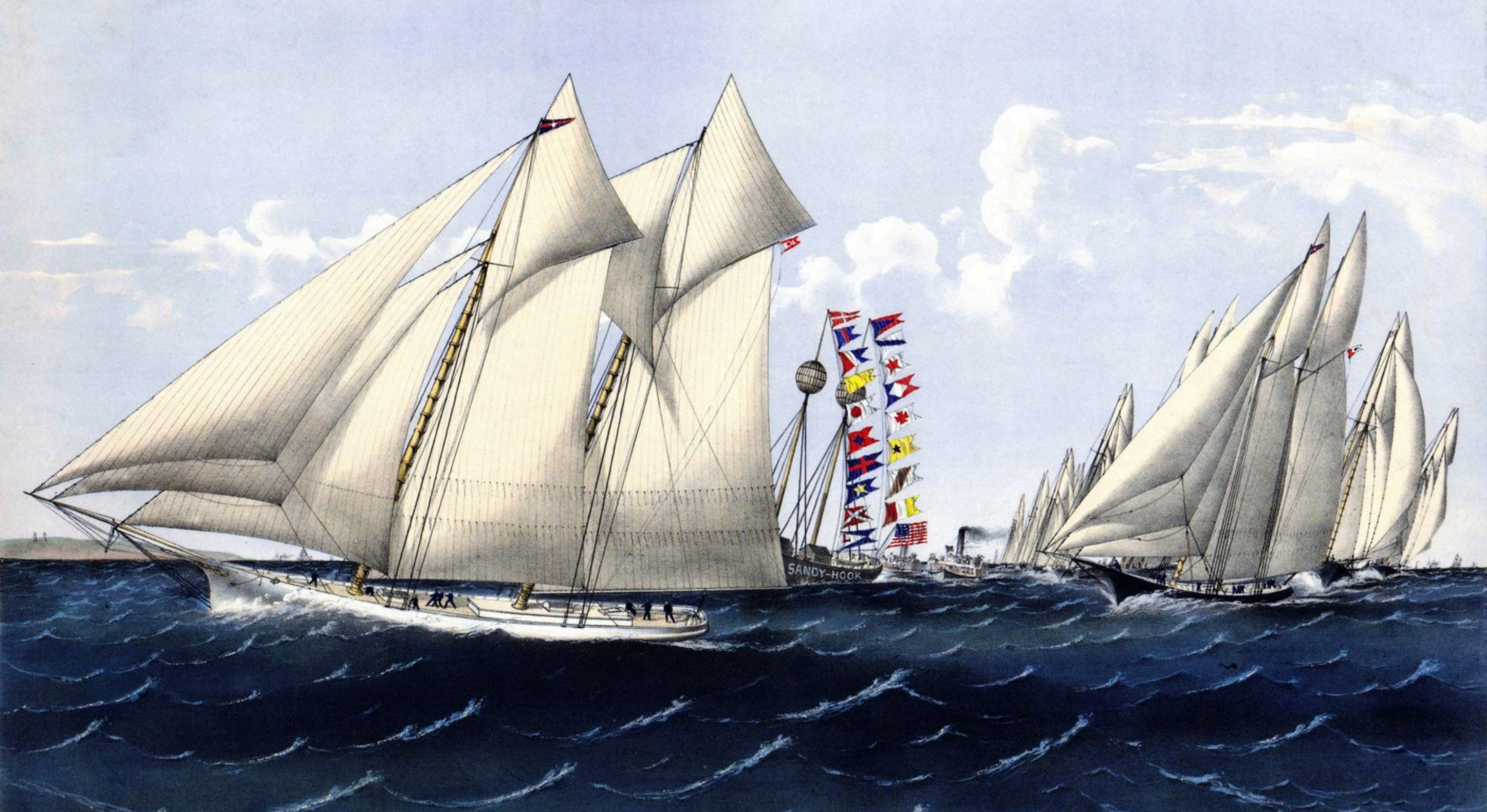
"Which one is leading?"

"The America."

"And which is second?"

"Ah, Your Majesty — there is no second."





## COMMERCIAL CAMPAIGN

A yacht designed to showcase the greatest skills and innovations of American naval construction.

## CAMPAIGN TAGLINE

The Yacht That Made History  
El barco que hizo historia



## CAMPAIGN OBJECTIVE

After the America, nothing was ever designed the same way again.

It didn't just defeat the greatest naval power of its time — it permanently changed how yachts were designed, how competitions were raced, and how sailing itself was understood.

The America embodies innovation, naval engineering excellence, and the bold spirit of those who dared to challenge the world and change the course of sailing history.

## CORE MESSAGE

The America represents innovation, naval engineering excellence, and the audacious spirit of those who dared to challenge the world and change sailing forever.

A yacht that dared to challenge the world — and changed the history of sailing forever.







AMERICA  
*The Yacht that made history*

AMERICA  
America's Cup